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ADVERTISING animation **ARRANGING** Award-Winning Producer
Berklee Graduate **Business Owner** **CASTING** Cinematic Mixing Composition
Dialogue **Directing** **FILM** Management **Mixing** Music Publishing **Production**
RECORDING Sales and Marketing Scheduling **Songwriting** SOUND DESIGN
Television **Video Games**

PROFESSIONAL EXPERIENCE:

Executive Producer, Liquid Lab (Mixology Lab), New York, NY **2009 – Present**
Manage daily operations of a multi-studio post mix facility. Oversee all original music production for all advertising and game clients, including DraftFCB, Young & Rubicam, Vidal, Elevation, Goodby Silverstein & Partners, DDB, and Adrenalina, THQ, and BBMF-Americas. Produce and supervise commercials for television and radio on several top-tier national accounts, including Nissan, Home Depot, Heineken, Coke Zero, Sprint, Wendy's, Chevron, Colgate, Dannon, McDonald's, and Konami. Lead team of international composers and writers in the creation of music for advertising campaigns, animation, film, television, and video games. Act a liaison between music publishers and clients, negotiating song rights and use. Helped implement diversity-based preferred vendor alliance with Colgate-Palmolive for audio advertising.

Partner and Executive Producer, Wildvine Music, New York, NY **2001 – 2009**
Acquired and managed music production accounts in excess of \$500,000 annually for Fortune 500 advertising agencies, including Young & Rubicam, Ogilvy, McCann Erickson, Goodby Silverstein & Partners, Combe Inc., Hill Holliday, Carol H. Williams, IFC, and DDB. Supervised music production for television and radio commercials on several top tier national accounts, including Campbell Soup Company, Chevron, Coca-Cola, Colgate, Dannon, Dr. Pepper, Independent Film Channel, NHL, Novartis, Lincoln Mercury, Pepperidge Farm, and V8. Lead team of national composers and writers in the creation of music for advertising campaigns, animation, film, television, and video games.

Executive Producer/Head of Production, Pink Noise, Inc., New York, NY **1998 – 2001**
Conceptualized innovative music and sound design possibilities with creative management from major advertising agencies, including Young & Rubicam, Saatchi & Saatchi, Ogilvy and Mather, Grey Advertising, Messner Vetere, William Cook, Marc Advertising, Gotham, The Lord Group, and Creative Alliance. Lead collaborative team of composers and engineers through the entire production of hundreds of radio and television commercials, from demo stage to final mix. Management duties included: daily supervision of six staff members; client estimates; invoicing; scheduling; billing; and sales.

Music Supervisor, 1998 Winter Olympics
Recruited by CBS Sports to provide on-site creative input for all sixteen days of winter game coverage from Nagano, Japan. Provided music supervision for CBS and Turner producers for multiple segments, as well as Bill Geist for CBS's *Sunday Morning*. Using Protools, created sound design effects for all broadcasts. Other responsibilities included music clearance and licensing, as well as developing and creating a music cue database.

Executive Producer/Sales Representative, No Soap Productions **1996 - 1998**
Supervised all aspects of radio production, including casting, directing, music and sound design. Created winning proposals providing cost estimate and production schedule goals, and met these objectives with **100%** reliability. Developed marketing and advertising strategies which resulted in a 30% increase in new business over a two year period.

Music Producer, Gray Noise

1995 - 1996

Developed recording artists for national and international record labels. Critiqued proposed material, created arrangements and orchestrations, and recorded and mixed demonstration masters. Produced and composed original music for advertising agencies based on client concepts. Created music in multiple genres for original stock music library servicing the advertising industry and television networks.

Sales Representative/Music Producer, Three Tree Productions

1991 - 1995

Created advertising and marketing to reposition the company's brand in a changing industry, targeted new clientele based on research of current industry trends, and developed new client contacts utilizing presentation materials and interpersonal skills.

Guest Lecturer, Berklee College of Music

1993 – Present

Present seminars on scoring, spot production, and the advertising industry for undergraduates, graduate students and faculty.

----- **CREDITS** -----

"Homefront" / Video Game 2011, THQ/Kaos Studios. Produced music for multi-million dollar release of upcoming first person shooter. Responsibilities included assembling a team of talent including orchestrator, engineer, conductor, contractor, and copyist. Oversaw orchestration of theme ideas through creation to final mix. Recorded forty piece orchestra with select studio and support staff.

"Hit To Right" / Hallmark Hall of Fame feature movie, 2009. Wrote the featured song "She Believes," which was also used as the end credit theme.

"Every Minute Miracles" / Ten-track CD for contemporary Christian artist Dave Pettigrew, 2008. Songwriting and production.

"Frontlines – Fuel of War" / Video Game 2008, THQ. Played drums, percussion, and sang background vocals for credit single "Closer to Home."

"Somebody I'm Supposed to Be" / Ten-track CD for contemporary Christian artist Dave Pettigrew, 2007. Songwriting and production.

"Arthur's Missing Pal" / Animated motion picture, released by Mainframe Entertainment, 2006. Music production for both scoring and song work. Acted as liaison between audio and animation companies and coordinated sessions and timelines accordingly.

"Cartoon Network Racing" / Video games, 2004. Produced and mixed music for both the PS2 and Nintendo DS formats.

"Clifford's Really Big Movie" / Scholastic motion picture, released by Warner Brothers, 2004. Music production for both scoring and song work. Produced, recorded, and booked talent for New York recording sessions as well as organized and implemented the recording of a sixty piece orchestra out of state.

"Courage the Cowardly Dog" / Animated TV program on Cartoon Network, 1999-2003. Produced and mixed music for all 52 30-minute episodes within four seasons.

"Federal Hill" / Trimark Motion Picture, 1994. Produced featured song "Run You Away" by Susan Sed, which was also featured as the end credit song.

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EDUCATION

Berklee College of Music, Bachelor of Arts, December 1990
Concentration: Songwriting / Honors: Dean's List

AWARDS & ACHIEVEMENTS

Nominated for **four 2007 CIA Indie Heaven Awards**, in collaboration with musician Dave Pettigrew; *Artist of the Year, Album of the Year, Contemporary Rock Album of the Year, Song of the Year*

Endorsed by Risen Drums, custom drum designer in St. Paul, MN, as Independent Artist

PROFESSIONAL ASSOCIATIONS

International Game Developer's Association of NC (IDGA), Association of Music Producers (AMP), Screen Actors Guild (SAG), American Federation of Television and Radio Artists (AFTRA), American Federation of Musicians (AFM) Local 802, Writer's Guild of America

SOFTWARE PROFICIENCY

Digital Performer, Protools, Final Cut

PERSONAL PURSUITS

Musician (drums/percussion) with touring contemporary Christian artist Dave Pettigrew
Drummer for four-piece regionally-touring band, *The Professionals*
Music Director and Elder at Bedford Presbyterian Church